



Acme Ltd

BY



WEB EMISSIONS AUDIT

2026 progress report

PERIOD

1 January – 30 June 2026
vs 2025 baseline

BOUNDARY

Front end and network.
Hosting undisclosed.

SITE

acme.com



01 MEASUREMENT

MEASURED TO DATE

6.62 t CO₂e

12.12 MWh • 6.04 M views

2025 BASELINE • FULL YEAR

14.35 t CO₂e

26.90 MWh

WASTE RATING

C

✓ Front end

Measured

✓ Network

Measured

✗ Hosting

Undisclosed (no vendor data)

02 PROGRESS

Total emissions

C • CWM

Front end and network, hosting excluded

2025 FULL YEAR 2026 YTD

14.35 t 6.62 t

Total energy

C • CWM

Device, network and transfer energy

2025 FULL YEAR 2026 YTD

26.90 MWh 12.12 MWh

Carbon efficiency

C • CWM

SCI per ISO/IEC 21031, gCO₂e per page interaction

2025 2026 YTD

0.60 g 0.50 g

▼ -16.7%

Data transfer waste

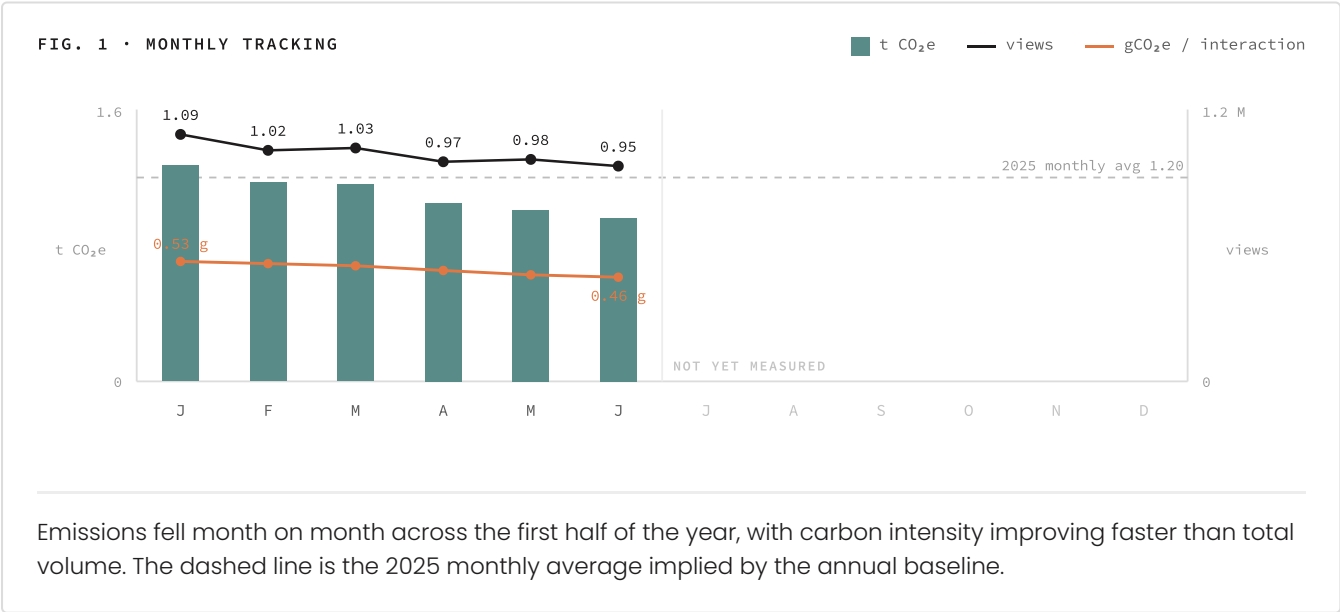
C • SWDM

Based on bytes transferred in page views

2025 2026 YTD

E C

+2 grades



A · Monthly record

MONTH	ANALYTICS		SAMPLE			IMPACT TOTALS		IMPACT INTENSITIES		WASTE
	PAGES	VIEWS	PAGES	VIEWS	COVERAGE	CO ₂ E (T)	ENERGY (MWH)	GCO ₂ E / INT.	WH / INT.	RATING
Jan 2026	4,512	1.09m	548	1.02m	93.58%	1.27	2.28	0.53	0.95	D
Feb 2026	4,073	1.02m	491	0.79m	77.45%	1.17	2.11	0.52	0.94	C
Mar 2026	4,150	1.03m	362	0.82m	79.61%	1.16	2.11	0.51	0.93	C
Apr 2026	6,021	0.97m	428	0.86m	88.66%	1.05	1.92	0.49	0.90	C
May 2026	4,166	0.98m	419	0.92m	93.88%	1.01	1.90	0.47	0.88	B
Jun 2026	4,291	0.95m	571	0.93m	97.89%	0.96	1.80	0.46	0.86	B
Jan – Jun	—	6.04m	—	5.34m	88.41%	6.62	12.12	0.50	0.91	C

Pages and views are analytics totals; sampled pages and views are the measured subset, and coverage is sampled views as a share of analytics views. SCI figures are per page interaction. Rating is the monthly median across sampled pages. Coverage for the period is view-weighted.

B · Against 2025 baseline

PERIOD	VIEWS	CO ₂ E (T)	ENERGY (MWH)	GCO ₂ E / INT.	WH / INT.	RATING
2025 full year	—	14.35	26.90	0.60	—	E
2026 Jan – Jun	6.04m	6.62	12.12	0.50	0.91	C
Change	—	—	—	−16.7%	—	+2

C · Methodologies

Full versioned methodologies are published at [cardamon.rootandbranch.io](#). Below is a brief overview.

CWM	CWM-F	CWM-S	SWDM
Cardamon Web Model	CWM Website Footprinting	Statistical Sampling of Large-Scale Websites	Digital Carbon Ratings
ROOT & BRANCH · WHITEPAPER	ROOT & BRANCH · METHODOLOGY	ROOT & BRANCH · METHODOLOGY	SUSTAINABLE WEB DESIGN · RATINGS
Implements SCI, ISO/IEC 21031:2024. Functional units are page load and basic page interaction.	Scales the model from sampled pages to whole-site totals using analytics and sample metrics.	Details the statistical techniques for how a sampled page set is drawn and weighted so it represents real traffic.	The A–F waste rating on bytes per page view. See sustainablewebdesign.org/digital-carbon-ratings .